

**March 10, 2025**

**The Manager,  
Department of Corporate Services  
BSE Limited**  
Floor 25, P.J. Towers,  
Dalal Street, Mumbai – 400 001  
BSE Scrip code – 532541  
Equity ISIN INE591G01017

**The General Manager,  
Department of Corporate Services  
The National Stock Exchange of India Limited**  
Exchange Plaza,  
Plot No. C/1, G Block, Bandra Kurla Complex,  
Bandra, Mumbai – 400 051  
NSE Symbol – COFORGE

Dear Sir/Madam,

**Subject: Coforge brings its AI framework on ServiceNow platform to launch the Generative AI Center of Excellence**

In pursuant to applicable provision of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, please find enclosed the copy of Press Release issued by the Company announcing that “Coforge brings its AI framework on ServiceNow platform to launch the Generative AI Center of Excellence”.

We request you to take the above on record and the same be treated as compliance under the applicable provisions of the SEBI Listing Regulations.

**For Coforge Limited**

**Barkha Sharma  
Company Secretary  
ACS: 24060**

**Encl as above:**

## Coforge brings its AI framework on ServiceNow platform to launch the Generative AI Center of Excellence

Princeton/Greater Noida, March 10, 2025 – [Coforge Limited](#) (NSE: COFORGE), a global digital services and solutions provider elevated its collaboration with [ServiceNow](#), the AI platform for business transformation. As part of this engagement, Coforge will combine its market leading [AI framework-Quasar](#) with ServiceNow AI Agents to launch a GenAI Center of Excellence (CoE) in Greater Noida, India that will empower organizations to harness advanced AI-driven insights, streamline operations, and deliver exceptional customer experiences.

As part of the Gen AI CoE, customers can pilot, navigate, and scale innovative solutions to address industry-specific challenges by leveraging the full potential of AI with ServiceNow. Coforge has over 12 domain centric, industry first solutions on ServiceNow platform across Financial Services, Insurance, Healthcare and Travel. The CoE will be a great foundation for Coforge to accelerate clients' journey with ServiceNow platform, especially in the areas of payment, fraud detection, dispute management and digital operations resiliency.

Sudhir Singh, CEO and Executive Director, Coforge said, "ServiceNow' market leading AI platform combines the power of Data, AI and Workflow to enable clients achieve transformational outcomes. With this investment in GenAI CoE for ServiceNow platform, we will jointly accelerate clients' adoption of ServiceNow platform for business transformation." He added, "By combining our industry expertise with this market leading AI platform, we can achieve customer success which is our true north star."

"The Gen AI CoE between Coforge and ServiceNow is a game-changer in the partnership," said Erica Volini, executive vice president, Worldwide Industries, Partners, & Go-to-Market at ServiceNow. "The CoE is a market leading endeavor and will be transformative for our customers, bringing together the power of ServiceNow's AI platform and Coforge's market leading AI framework to deliver industry-specific insights by leveraging AI."

As part of the collaboration, Coforge is adopting ServiceNow's agentic AI capabilities to transform HR processes to create experiences for its employees. Coforge and ServiceNow has established a dedicated global CoE where enterprises can pilot, navigate, and scale AI-powered solutions tailored to their industry-specific challenges. The CoE will help businesses leverage AI-driven workflow automation to improve operational efficiency and reduce costs, enhance multi-cloud strategies by integrating ServiceNow cloud management solutions, accelerate AI adoption through best practices in low-code/no-code automation, and develop scalable AI use cases across key verticals such as financial services, insurance, healthcare, and travel.

Coforge is an Elite ServiceNow partner, recognized for its expertise in building seamless digital workflows that transform business operations. For more information on the ServiceNow capabilities- <https://www.coforge.com/what-we-do/capabilities/servicenow>

### About Coforge

Coforge is a global digital services and solutions provider, that leverages emerging technologies and deep domain expertise to deliver real-world business impact for its clients. A focus on select industries, a deep domain understanding of the underlying processes of those industries and partnerships with leading technology platforms, enables Coforge to be a trusted partner of its clients in their transformation initiatives. Coforge leads with its Product Engineering approach and leverages AI, Cloud, Data, Integration and Automation technologies to transform businesses into intelligent, high growth enterprises. Coforge has 30 global delivery centers and is present in 23 countries.

Learn more at <https://www.coforge.com/>

For media queries please contact:

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